

# DataCommandr: Column-oriented Data Integration, Transformation and Analysis

Alexandr Savinov

Bosch Software Innovations GmbH, Stuttgarterstr. 130, 71332 Waiblingen, Germany  
savinov@conceptoriented.org

**Keywords:** Big Data, Data Wrangling, Ad-hoc Analytics, Agile Analytics, Column-oriented Representation.

**Abstract:** In this paper, we describe a novel approach to data integration, transformation and analysis, called DataCommandr. Its main distinguishing feature is that it is based on operations with columns rather than operations with tables in the relational model or operations with cells in spreadsheet applications. This data processing model is free of such typical set operations like join, group-by or map-reduce which are difficult to comprehend and slow at run time. Due to this ability to easily describe rather complex transformations and high performance on analytical workflows, this approach can be viewed as an alternative to existing technologies in the area of ad-hoc and agile data analysis.

## 1 INTRODUCTION

As data analysis and decision support systems continue to evolve and improve, application developers and analysts spend an inordinate amount of time and effort *manually* preparing data and representing it in a form suitable for visualization, decision making or further analysis. This process where the source data is made useful by iteratively and exploratively transforming data into a suitable form is frequently referred to as *data wrangling* (Kandel et al., 2011). It is known as one of the most tedious and highest cost issues in IT by covering many application areas and technologies.

Data wrangling historically originates from the processes of synchronizing a decision support system with operational databases which is referred to as *Extract, Transform, Load* (ETL). In more general contexts, these processes where data is transformed from many heterogeneous data sources to a suitable format have been referred to as *Data Integration* (DI). In data integration, the focus is made on heterogeneity of the data sources and the necessity to combine all of them into a unified data representation. There exist multiple scenarios where DI, ETL and data wrangling are used, for example, business intelligence, data warehousing, data migration and data federation. They are also used in various big data and data analysis applications. Note that the term “big data” means not only the amount

of data but also the diversity and variety of models, formats and conventions for their representation (Cohen et al., 2009). And the significant increase in the variety of data sources determines high demand for data wrangling technologies. However, several significant modern trends over the last few years determine new requirements to and new functionalities of such systems.

**Complex Analytics.** In complex analytics, a query is not a filter with a couple of joins anymore. It is a data processing script intended to perform almost arbitrary computations. Data processing is getting closer to writing a program rather than retrieving subsets of data using a declarative query languages like SQL.

**Agile and Ad-hoc Analytics.** Perhaps the most widely used approach to explorative data analysis is based on OLAP and the multidimensional data model. This approach uses application-specific scenarios with predefined roles of dimensions, measures, cubes and facts. Changing these scenarios in OLAP is a quite difficult task because they are embedded in both data warehouse and client software (Krawatzek, Dinter & Thi, 2015). The goal of agile analytics consists in going beyond standard OLAP analysis by facilitating exploratory ad-hoc approaches where the user can freely vary most data processing and visualization parameters.

**Near Real-time Analytics.** Traditional systems cannot provide the necessary response time and

agility of decision making on large volumes of data (Chaudhuri et al., 2011). It may take hours or days to generate a report in a typical enterprise system and newer map-reduce technologies like Hadoop are even slower. However, for agile and ad-hoc analytics, the response time should be minimized because otherwise it is not possible to explore the space of possible data transformation options. As the volume of data coming from diverse sources is increasing at ever faster rates, there is stronger demand in reducing the time between data acquisition and making a business decision.

**Self-service Analytics.** The above three technological trends are present in the fourth direction, called self-service analytics, the goal of which is to provide tools for authoring complex ad-hoc analysis scenarios in agile manner to end users and domain experts as opposed to tools used by IT persons. This trend is connected with the democratization of data where ordinary users, and not just database administrators and developers, are directly involved in the process of data preparation, transformation and visualization (Morton et al., 2014).

Almost all currently existing technologies for data transformation are based on the same foundation. The main pattern is that it is necessary to describe how a new data *table* is generated from existing data tables and then provide an efficient environment for executing these table transformations. This paper describes a radically new approach to data integration, transformation and analysis, called DataCommandr. Its main distinguishing feature is that the primary unit of transformation is that of a *column* (rather than a table) and hence it can be characterized as a *column-oriented* approach. Instead of defining how new tables are generated from existing tables, we define how new columns are defined in terms of existing columns. In mathematical terms, this means that instead of defining transformations of relations (sets), we define transformations of functions (mappings). Thus a function (not a relation) is the main element of the described data manipulation language and the underlying data model.

Switching from tables to columns is a highly non-trivial task. In particular, it is necessary to get rid of such operators like join (Savinov, 2012a) and group-by because they are inherently set-oriented operators. To solve these problems, DataCommandr relies on a novel concept-oriented model of data (Savinov, 2014b; Savinov, 2012b) which provides the necessary theoretical basis. As a result, DataCommandr can be characterized as a column-

oriented, join-free and groupby-free approach. The absence of these operators makes it much more natural and easy to use while column orientation makes it more efficient at run-time.

DataCommandr is a data processing engine behind ConceptMix (Savinov, 2014a). Although they both are based on the same theoretical basis (the concept-oriented model of data) these systems are targeted at different problems and have different implementations. ConceptMix is intended for interactive self-service data blending using rich UI (implemented in C# for MS Windows). DataCommandr is designed as a general purpose data processing engine written in Java. It can be embedded into or used from other applications with the purpose similar to MapReduce (Dean and Ghemawat, 2004) or Spark (Zaharia et al., 2012). DataCommandr provides a novel concept-oriented expression language (COEL) as a means for describing data transformations which is absent in ConceptMix.

This paper makes two major contributions:

- We present a novel data processing paradigm which is based on column transformations as opposed to the currently dominating approach based on table transformations or cell transformations in spreadsheets.
- We describe how this conception has been implemented in DataCommandr<sup>1</sup> which is designed to meet the requirements of the modern technological trends.

The paper has the following layout. Section 2 provides the necessary background and describes the main goals of DataCommandr. Sections 3-6 describe main operations provided by DataCommandr for defining transformations. Section 7 makes concluding remarks.

## 2 BACKGROUND

### 2.1 Cell-oriented Functional Approach

Due to their simplicity and ease of use, spreadsheet applications are known as the most popular type of BI tools. The general idea of spreadsheets is based on the following major principles. First, a minimum unit of data is a *cell* which represents one *value*. Second, cells have *two-dimensional* addresses, that is, a unique address of a cell has two constituents which are thought of as rows and columns of a table

<sup>1</sup> <http://conceptoriented.org>

called a spreadsheet (hence the name of the approach). Third, data values can be *computed* using a function which derives an output value from the values in the cells referenced via their addresses. Therefore, it is a *functional* approach: the system evaluates these functions whenever some input value changes.

DataCommandr aims at retaining the simplicity and generality of spreadsheets. In particular, DataCommandr assumes that data and data transformations are represented as a number of addressable units which can store either data values or functions for computing these values. Functions are represented as formulas that can involve data in other storage units. Just as in the case of spreadsheets, writing a data processing script is reduced to writing (functional) expressions rather than queries and it is exactly what provides simplicity and generality.

Although DataCommandr shares the functional paradigm with the spreadsheets, it is not an alternative to spreadsheets or their variation. The main difference is how storage units are defined and hence what functions manipulate. In contrast to spreadsheets where a data unit is a cell, a minimum addressable data unit in DataCommandr is a *column*. Thus one (simplistic) interpretation of DataCommandr is that it is a column-oriented spreadsheet, that is, a spreadsheet where the user defines new columns in terms of other columns via formulas using a special expression language. For example (Fig. 1), a new cell could be defined as a formula  $C3=A1+B2$  where A1, B2 and C3 are cell addresses. In DataCommandr, a new column could be defined as a formula  $C=A+B$  where A, B and C are column names. Importantly, it is not possible to address individual values within a column – a formula describes how *all* values in an output column are computed from *all* values in input columns.

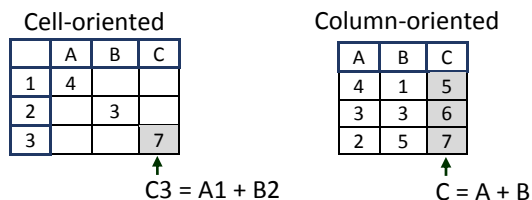


Figure 1: Cell-oriented spreadsheets vs. column-oriented approach in DataCommandr.

A problem of spreadsheets is that thinking in terms of cells is not inherently compatible with thinking of data in terms of sets and columns. One

attempt to convert the very successful spreadsheet approach to a column-oriented paradigm has been made by Microsoft in its Data Analysis Expression (DAX) language (Russo, Ferrari & Webb, 2012) used in such products as Power Pivot and Power BI. Although DAX has many interesting features which distinguish it from most other techniques for data manipulations, it is still a rather eclectic technique rather than a theoretical conception, that is, it is a number of syntactic constructs which allow us to apply various functions to columns. In contrast, DataCommandr proceeds from theoretical foundations which have been developed in the concept-oriented model (COM) of data. These theoretical principles have been then applied to the problem of data transformations by resulting in a concept-oriented expression language (COEL). COEL in this sense is simpler than DAX and it has some significant differences. Note also that Microsoft uses a new tabular data model which is supposed to generalize various views on data (particularly, multi-dimensional and relational) but it did not result in a theoretical foundation but rather remains a (highly interesting) technological artifact.

## 2.2 Table-oriented Functional Approach

Just as spreadsheets dominate in self-service BI, the relational model of data (in numerous variants and incarnations) dominates in server-side and complex data processing. When we are talking about data processing then this general paradigm is reduced to the following principles. First, data is stored in *sets*. If we want to represent and manipulate data then we have to define the corresponding sets – there is no possibility to work with data not stored in sets. Second, sets consist of *tuples*. Third, manipulations with data are described as various operations with sets which return other sets.

The relational model and SQL-like languages are known to be quite restrictive when used for complex analysis tasks (Atzeni et al., 2013). A description of transformations can be quite lengthy and not very natural in the case of many tables and relationships. Also, the traditional row-oriented data processing engines have relatively low performance when applied to analytical workflows. These difficulties explain why the column-oriented approach has been so successful when implementing database management systems (Copeland and Khoshafian, 1985; Abadi, 2007; Boncz, 2012). Yet, we are not aware of any uses of the column-oriented approach

in data processing systems which are not focused on persistence and physical organization. Most columnar databases rely on conventional set-oriented query languages or API by changing only the physical level of data organization. In contrast, the main goal of DataCommandr is to introduce column-orientation at the logical level so that these operations are then naturally translated into the columnar representation of the data at the physical level.

DataCommandr also follows the approach where the user has to define functions which transform input data and produce output data. The main difference (Fig. 2) is that these functions are defined on *columns* rather than tables (sets). Obviously, it is not a subtle feature but rather a fundamental difference. The main reason why we switch to column-orientation is that we want to radically *simplify* operations with data by simultaneously making them more efficient at run time for analytic workflows.

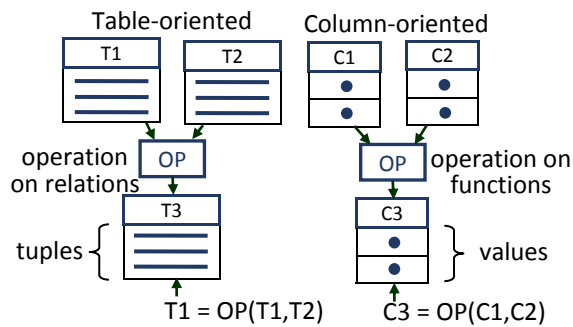


Figure 2: Column-oriented approach vs. table-oriented data transformations.

An important observation is that table operations and column operations can be mixed. For example, a typical SQL query has a `SELECT` clause which contains also definitions of new columns like `price*quantity AS amount`. Here `price` and `quantity` are existing column names and `amount` is a new derived column added to the result table. Such a query mixes two concerns: how a table is populated and how its columns are computed. One of the goals of DataCommandr is to separate these two concerns: tables and columns have to be defined by independent constructs because table population and column computations are conceptually different. For example, in the case of SQL, we could imagine that one statement defines a new table and other statements define new columns: `CREATE COLUMN IN MyTable totalAmount = price * quantity`. One of the distinguishing features of DataCommandr is

that we managed to reduce *all* table operations to column expressions.

### 3 DERIVED COLUMNS

Tables in DataCommandr are created as empty schema elements without columns and without data:

```
DcTable LineItems =
createTable("LineItems");
```

How tables are populated is described in Section 5.

Columns are added to (or deleted from) an existing table using separate statements. For example, we could add a new column `amount`:

```
DcColumn amount =
createColumn("amount", LineItems, Double);
```

Here we specify column name (`amount`), input table where this column exists (`LineItems`) and output table (data type). The column is of primitive type `Double` but it could be any other existing table (Section 4).

If we want to derive data in this column from values in other columns then it is necessary to provide its definition. If the `LineItems` table has two columns `price` and `quantity` then the new column can be defined by the following COEL formula:

```
amount.setFormula(
    "this.[price] * this.[quantity]"
);
```

This formula means that the output value is computed as the product of the values in the columns `price` and `quantity`. Note that these values will be computed for the same row of the `LineItems` table which is indicated by the (optional) keyword `this`. In the general case, formulas can contain external procedures which are needed for complex computations including system or user-defined Java code.

The system knows that this column *depends* on the two input columns used in its definition. In the case some column changes, all dependent columns can be updated automatically, that is, changes in the data are propagated through the model without the necessity to evaluate the whole model. A column in this model collects data from other parts of the database by processing it and storing the result as its outputs. Cyclic dependencies are not allowed and hence the model is a directed acyclic graph of column definitions.

The main limitation of this type of row-based formulas is that they are able to access and process

only values within one current row of the table. Even if a column contains a value identifying some other row in another table, it is not possible to make use of it. For example, if the table `LineItems` has a column `orderNo` with the order this item belongs to then we cannot use it in the formula for accessing the corresponding record from the table `Orders` because it is simply a value and not a reference. How this limitation can be overcome is described in the next section.

## 4 LINK COLUMNS

Effective data analysis can be performed only if *arbitrary* data in the current state can be accessed and used for computing new data. Let us assume that the price is specified in a table `Products` rather than `LineItems` but each line item stores a product identifier. Conceptually, the task is very simple: we need to find the corresponding product record and then retrieve its price using dot notation:

```
amount.setFormula(
  "this.[productId].[price]*this.[quantity]"
);
```

Yet, technologically it is not a trivial task because the `productId` column stores string values and the system does not know that these values represent records from another table. Therefore the above formula will not work.

The classical approach to this problem consists in providing a join condition. It is a predicate which is true if two records are related. This join condition is then used to produce a new table with related records.

DataCommandr follows a different approach. The idea is to define a *new* column which directly references records from another table. In other words, instead of specifying a join condition at the query level, we *define* a new column in the schema and then use it in other expressions precisely as all other columns. In our example, the goal is to define a column returning records from the `Products` table and hence `Products` will be its type:

```
DcColumn product = createColumn(
  "product", LineItems, Products
);
```

For each record of the `LineItems` table, this column will return a record from the `Products` table.

The main difference of this column is that it returns *tuples* rather than primitive values returned by numeric columns. Tuple is a syntactic construct

of COEL which encloses several members and is written in double parentheses. Each member has a type, column name and value as a COEL expression. A link column in our example could be defined as follows:

```
product.setFormula(
  "(( String id = this.[productId] ))"
);
```

This tuple has one member of the `String` type, named `id` and its value is equal to the `productId` column of the current record. For each `productId` from the `LineItems` table, this expression will return a record with the same `id` from the `Products` table. Now the `product` column can be used in expressions to directly access records from the `Products` table. In particular, the `amount` column of the `LineItems` table can be defined using the new `product` column:

```
amount.setFormula(
  "this.[product].[price]*this.[quantity]"
);
```

Tuple definitions are similar to join conditions and can be easily translated to join conditions, for instance, if it has to be executed in a relational DBMS. Yet, there are fundamental differences between joins and links. In link columns, we define a mathematical *function* by specifying how its outputs are built from inputs and this function is a formal representation of a new column. Joins on the other hand are predicates which determine if a proposition is true or false. Note also that our approach allows for specifying more complex tuples including nested tuples with their own expressions.

## 5 TABLE POPULATION

Column is a mathematical function, that is, a mapping from one input set to one output set. One problem here is that these two sets have to exist before a column can be defined. Therefore, table (set) is a primary notion while column is a secondary (dependent) notion. If we want to develop a purely column-oriented approach then it is necessary to resolve this controversy. In this section, we describe how tables are populated by using only column definitions without the need in separate table definitions. There are three mechanisms for table population: filter, product and projection.

**Filter.** The first approach consists in applying a filter to an existing table by selecting a subset of its records. DataCommandr uses a classical solution where it is necessary to provide a predicate and the

output table will contain only records for which it is true. For example, if we want to find line items with the amount less than 100.0 then first we create a new table for the selected records:

```
DcTable CheapLI =
  createTable("CheapLI", LineItems);
```

Here the second parameter is a super-table. The use of super-tables is optional but it is rather convenient because the new (child) table will automatically “see” all the parent columns. In fact, any table in DataCommandr has one super-column (Savinov, 2012b) which in this case points to the `LineItems` table. Now we simply provide a filter predicate as a COEL expression:

```
CheapLI.setWhere("[amount] < 100.0");
```

There are two features that differ this mechanism from the conventional filtering:

- The new table will contain only references to the records selected from the parent table (in its super-column) and no other parent columns will be copied. In contrast, the conventional way of filtering consists in *copying* the original data to the new output table.
- Although the predicate is part of the table definition, it is treated as a special (boolean) column which returns true or false. Formally, a filter predicate is treated as a function from this set to the boolean domain and hence it still conforms to the principles of column-orientation (no table operations).

Filtering can be done without the use of the super-table but then it is necessary to explicitly add a column which will point to the original table:

```
DcTable CheapLI = createTable("CheapLI");
DcColumn lineItem = createColumn(
  "lineItem", CheapLI, LineItems
);
```

Now the predicate has to explicitly use this column pointing to the original table for selecting records:

```
CheapLI.setWhere(
  "lineItem.[amount] < 100.0"
);
```

**Product.** This operation has the classical definition and is intended to produce all combinations of records from the input tables. However, DataCommandr does not provide a dedicated product operation (because it is a column-oriented approach). Rather, *any* table will be automatically populated with all combinations of input records referenced by key columns. In other words, if a table

has several key columns then it will be automatically populated with all combinations of their output values. This mechanism will exclude records which do not satisfy the filter as well as ignore primitive (infinite) key columns. Also, it will not be used in the case this table is populated via projection (see below).

For example, if we want to build a 2-dimensional cube of all product categories and departments then it is done by creating a new table and adding two columns:

```
DcTable Cube = createTable("Cube");
DcColumn category = createColumn(
  "category", Cube, Categories
);
DcColumn department = createColumn(
  "department", Cube, Departments
);
```

The system will automatically populate this table with all combinations of product categories and departments. We can always add a filter to this table and/or add measure columns with aggregations for OLAP analysis (see next section).

Product operation in DataCommandr has the following distinguishing features:

- Product table does not copy data from the input tables but rather stores references to their records. For comparison, the relational model defines product differently by flattening the result and copying the data.
- Product with a filter can be formally used for joining tables but in DataCommandr it is considered an anti-pattern or bad design. Product is supposed to be used only for building a multi-dimensional space in OLAP, and not for linking and connectivity. For comparison, the relational model uses product as a basis for the join operation which is then used as a formal basis for connectivity.

**Project.** One very important pattern used in querying and data processing consists in finding all *unique* records. For example, given a table with transactions, we might want to find all unique product categories or all unique departments, and store them in another table. The output table is then populated with new records which are obtained from the original table. In the relational model, this pattern is implemented using *projection* which is a set operation. It takes several columns as parameters and results in a new relation with only unique tuples in these columns.

DataCommandr uses a novel approach where one

column can be used to populate a new table by using its output values. If a column is a function from table A to table B then the outputs produced by this function can be used to populate the target table B. This column has to return tuples compatible with the structure of table B precisely as it is done when defining link columns (Section 4). If an output tuple has been found in the target table then the column simply references this existing record. If the output tuple has not been found then a new record is added. Note that only unique records are added and this is why this mechanism works as the relational projection. For example, all product categories in the `LineItems` table can be found as follows:

```
DcTable Categories =
  createTable("Categories");

DcColumn category = createColumn(
  "category", LineItems, Categories
);

categories.setFormula(
  "(( id = this.[categoryId] ))"
);
```

After evaluating this formula, the output table `Categories` will be populated with tuples consisting of one `id` field and it will contain only unique category ids. Note also that the `category` column of the `LineItems` table will contain direct references to the records from the new `Categories` table.

## 6 ACCUMULATION

In this section, we describe how data can be processed by selecting subsets of values from one column as opposed to processing values from the fields of one row. This generic analysis pattern is called *grouping and aggregation* because it consists of two steps. First (grouping), it is necessary to break all records into subsets, called groups. Second (aggregation), all individual groups have to be processed by returning one data value for a group.

DataCommandr implements this analysis pattern by means of the `ACCUMULATION` operator. Grouping of records is performed similar to other approaches where each fact is assigned a group. In DataCommandr, it is done by specifying a COEL expression which returns a primitive value or an element of another table interpreted as a group. For example, if we want to group line items then a group could be assigned by the expression `[product].[category]` which returns an element of the `Categories` table. Note that the group here is

not a primitive value but rather an element from another table.

Another parameter of the `ACCUMULATION` operator, called `measure`, is a property that has to be aggregated. It is also provided as a COEL expression which normally returns a numeric value. For example, if we want to find total amount for each category then the `measure` is specified as one column `[amount]`. We could also specify `measure` as an in-line formula `[price]*[quantity]`.

The main distinguishing feature of this approach is how data is being aggregated. A typical approach is to specify an aggregation function which processes a subset of values of the `measure`. DataCommandr introduces the notion of an *accumulation function* which updates the current value of the column for each new value of the `measure` (rather than overwrites it). For example, such an accumulation function for summing up numbers could be implemented as follows:

```
Double SUM(Double value) {
  return this + value;
}
```

A column defined in this way will be able to accumulate multiple values rather than to simply set one single value computed by the formula. To compute the final value of such a column it is necessary to evaluate it for each element of the group. The main benefit is that it is possible to provide arbitrary user defined aggregation functions without writing an explicit loop for processing elements of the group.

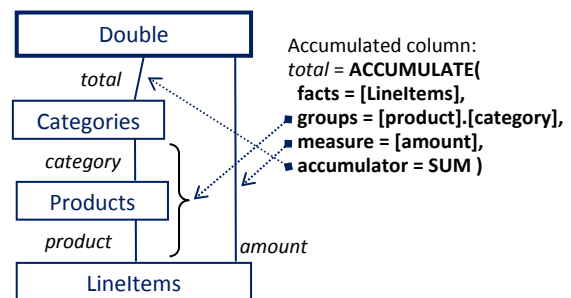


Figure 3: Data accumulation in DataCommandr.

For example, let us assume that we want to find total amount paid for each product category by aggregating data in the `LineItems` table. According to the DataCommandr conception, the goal is to define a new (`Double`) column of the `Category` table which will store the sums computed for all line items belonging to this category. This task is performed by defining a new column using `ACCUMULATE` operator

which has four arguments (Fig. 3):

```
DcColumn total = createColumn(
    "total", Categories, Double
);

total.setFormula("ACCUMULATE(
    facts = [LineItems],
    groups = [product].[category],
    measure = [amount],
    accumulator = SUM )");
```

The `facts` parameter specifies a table with all the records to be processed. The `groups` parameter is a definition of a column of the facts table which returns a group. Note that in this example, we used an intermediate table to compute a group for each line item, that is, a line item has a `product` which belongs to some `category`. The `measure` parameter is also a column definition of the facts table but its purpose is to return some value to be accumulated. And the fourth `accumulator` parameter is essentially a definition of the new `total` column and its purpose is to specify how the currently stored value will be updated. In this case, we used a predefined function name `SUM` which means that the `total` column will add a new measure value to the currently stored value for each new group element. In the general case, it can be an arbitrary expression which updates the current value of the column.

This approach to aggregation has the following distinguishing features:

- Both the grouping criterion and the measure can be COEL expressions as opposed to using only primitive columns for groups and measures in the conventional group-by operator. This feature is especially important for complex ad-hoc analytics.
- Aggregation is a column definition rather than a special query construct. Such columns update their currently stored value for each new group element rather than overwrite the previous value.

## 7 CONCLUSIONS

In this paper, we presented a conception and described an implementation of a novel approach to data integration, transformation and analysis, called DataCommandr. It is aimed at ad-hoc, agile and explorative data processing but as a general-purpose technology, it can be applied to a wider range of tasks. This approach is based on the concept-oriented model of data and its main distinguishing feature is that it relies on column transformations as opposed to table or cell transformations.

There are two major benefits of using DataCommandr:

- **Development Time.** It decreases development time, maintenance costs, semantic clarity and quality of code. COEL is not only a concise language but it also allows for better modularity of code. COEL is simpler and more natural language which is very close to how spreadsheet application work but having the power of relational query languages when working with multiple tables and complex relationships.
- **Run Time.** DataCommandr can increase performance at run time because operations on columns are known to be much faster for analytical workloads in comparison to row-oriented data organization. The new mechanisms of links and aggregation can decrease data processing time by avoiding unnecessary copy operations.

In this paper, the focus was made on the conception and logical organization which are important for agility of ad-hoc analytics. In future, we plan to focus on run time issues like performance of in-memory operations, partitioning, job management, fault tolerance and scalability.

## REFERENCES

- Atzeni, P., Jensen, C.S., Orsi, G., Ram, S., Tanca, L., & Torlone, R., 2013. The relational model is dead, SQL is dead, and I don't feel so good myself. *ACM SIGMOD Record*, 42(2), 64–68.
- Abadi, D.J., 2007. Column stores for wide and sparse data. In *Proceedings of the Conference on Innovative Data Systems Research (CIDR)*, 292–297.
- Boncz, P. (Ed.), 2012. Column store systems [Special issue]. *IEEE Data Eng. Bull.*, 35(1).
- Chaudhuri, S., Dayal, U. & Narasayya, V., 2011. An overview of Business Intelligence technology. *Communications of the ACM*, 54(8), 88–98.
- Cohen, J., Dolan, B., Dunlap, M., Hellerstein, J.M., Welton, C., 2009. Mad skills: New analysis practices for big data. In *Proc. 35th International Conference on Very Large Data Bases (VLDB 2009)*, 1481–1492.
- Copeland, G.P., Khoshafian, S.N., 1985. A decomposition storage model. In *SIGMOD 1985*, 268–279.
- Dean, J., Ghemawat, S., 2004. MapReduce: Simplified data processing on large clusters. In *Sixth Symposium on Operating System Design and Implementation (OSDI'04)*, 137–150.
- Kandel, S., Paepcke, A., Hellerstein, J., Heer, J., 2011. Wrangler: Interactive Visual Specification of Data Transformation Scripts. In *Proc. ACM Human Factors in Computing Systems (CHI)*, 3363–3372.
- Krawatzeck, R., Dinter, B., Thi D.A.P., 2015. How to



- Make Business Intelligence Agile: The Agile BI Actions Catalog. In *Proceedings of the 48th Hawaii International Conference on System Sciences (HICSS'2015)*, 4762–4771.
- Morton, K., Balazinska, M., Grossman, D., Mackinlay, J., 2014. Support the Data Enthusiast: Challenges for Next-Generation Data-Analysis Systems. In *Proc. VLDB Endowment* 7(6), 453–456.
- Russo, M., Ferrari, A., Webb, C., 2012. *Microsoft SQL Server 2012 Analysis Services: The BISM Tabular Model*. Microsoft Press.
- Savinov, A., 2014a. ConceptMix: Self-Service Analytical Data Integration based on the Concept-Oriented Model. In *Proc. 3rd International Conference on Data Technologies and Applications (DATA 2014)*, 78–84.
- Savinov, A., 2014b. Concept-oriented model. In J. Wang (Ed.), *Encyclopedia of Business Analytics and Optimization*. IGI Global, 502–511.
- Savinov, A., 2012a. References and arrow notation instead of join operation in query languages. *Computer Science Journal of Moldova (CSJM)*, 20(3), 313–333.
- Savinov, A., 2012b. Concept-oriented model: Classes, hierarchies and references revisited. *Journal of Emerging Trends in Computing and Information Sciences*, 3(4), 456–470.
- Zaharia, M., Chowdhury, M., Das, T. et al., 2012. Resilient distributed datasets: a fault-tolerant abstraction for in-memory cluster computing. In *Proc. 9th USENIX conference on Networked Systems Design and Implementation (NSDI'12)*.